#### Data protection regulation

This regulation contains the rules of processing the data of visitors of the website <u>http://budapestman.hu</u>, hereinafter referred to as Users.

### 1. Particulars of the data processor:

- 1.1. Name: BUDAPESTMAN Kft.
- 1.2. Seat: 1138 Budapest, Váci út 177
- 1.3. Tax number: 25789887-2-41
- 1.4. Company registration number: 01-09-289232
- 1.5. Bank account number: OTP 11708001-21352735
- 1.6. Managing Director: Mr Miklós Gábor Zelcsényi
- 1.7. Mailing address: Maratonman Óbuda Futószaküzlet, Budapest, Pacsirtamező utca 3. H-1036, Hungary
- 1.8. Data processors: Balatonman Kft and Castelli Kft

## 2. Subject and goal of data processing:

The subject of this data protection regulation is the rules of processing the data of users visiting the website <u>http://budapestman.hu</u>, sending newsletters and organizing sports events as specified in Act CXII of 2011 on the Right of Information Self-Determination and the Freedom of Information. Paragraph (4) of Section 155 of Act C of 2003 on Electronic Telecommunication stipulates that "Any subscriber or user can only store or access data on an electronic terminal on the basis of the consent of the user or subscriber in concern after such user or subscriber has received clear and comprehensive information – including the goal of data processing – thereof."

The data of the users visiting the site, subscribing for the newsletter or registering for a sports event are recorded so the operator can use them for the development of the website, in connection with sending newsletters or organizing sports events and for statistical purposes.

## 3. Cookies

#### 3.1 The method of data processing of cookies:

By clicking the **Accept** tab next to the warning "*The operator of this site uses cookies as specified in the data protection regulation. Cookies are stored in your computer.*", users acknowledge that they have read and understood this regulation and accepted its provisions and Users explicitly give their consent to their data – including IP address, date, time and duration of visit, visited sites and type of browser – being stored in the operation system.

After clicking the Accept tab, your browser will become identifiable and a one or more series of characters (a cookie) will be sent to, and placed on, your electronic terminal, i.e. your computer. On this basis, the Company will process the Users' data related to the use of the Website and browsing habits, and store the data given during the session. The storage of the data doesn't require separate registration.

Data are stored in aggregate form, independent of the individual user.

The website may contain links to provide easier access to other websites. The data processor doesn't assume any responsibility for the content and data processing procedures of such websites.

The current Data protection regulation is available by clicking the Data protection regulation tab in blue background in the warning window opening immediately after entering the website.

Data are recorded in the interest of the users so the operator can provide a more customized service for the them and can understand users' habits.

# **3.2 Duration of data processing of cookies:**

Cookies maybe permanent or temporary. Temporary cookies are automatically removed at the end of the given session when closing your browser, whereas in the case of permanent cookies, the Service Provider will process the data for 365 days or until the Users withdraws their consent as specified in this Data protection regulation. For the purposes of this point, the Company immediately deletes the data processed by them if the goal of the dataprocessing ceases to exist or if Users instruct them to do so. Depending on your browser, your consent to data-processing can be withdrawn under the tab Settings/Data protection.

In the case of cancelling the placement of cookies, however, the availability of some services may be limited.

## 4. Registration/athlete's data

When you visit the website, you will see tab in the middle of the screen that reads REGISTRATION in a blue background. Clicking this tab will direct you to a new website. Users wishing to participate in the event can register under the heading BUDAPESTMAN TRIATHLON REGISTRATION. It is compulsory to give data or fill in boxes marked with an asterisk, including:

- name
- e-mail and confirmation
- country
- date of birth
- athletes package indicating sex
- category
- if the athlete requires transfer
- number of ID document with photograph
- telephone number
- sports club
- if the athlete has participated in free computer-assisted gate assessment in either Maratonman Depo or Maratonman Óbuda runners' shops
- what brand of running shoe the registering athlete is using
- what brand of bike the registering athlete is using
- what brand of HRM watch the registering athlete is using
- if the registering athlete uses a wattmeter during the preparation

- invoicing data:
  - type of invoice
  - invoicing name
  - postal code
  - invoicing address
- The user has read and accepted the conditions of registration that are available by clicking on the text.

By providing the compulsory data, *reading and accepting the conditions of registration and clicking on the MORE tab, users send their data to the data processor.* 

After successful registration, a confirmation of the registration is sent to the email address the User specified in the questionnaire.

The Data processor is entitled to use, manage, process and store the registration data in connection with the organization of the sports event. With their voluntary consent, the users registering to the sports event agree that their data including their name, category, age in age-group breakdown and sex is shown in the start list and the list of results which will be available and made public for anyone

The Data processor will manage the data in connection with the sports event until the athlete requests the cancelling of such data.

# 5. Regulations of sending newsletters

By giving their email and checking (adding an X to) the box of subscription to the newsletter, users voluntarily subscribe to the newsletter sending service of the data processor, agree with the registration and processing of their email addresses and give their consent to electronic letters being sent to them as specified in Section 6 of Act XLVIII of 2008 on the basic conditions, and certain limitations, of business oriented advertising activities.

The Service provider represent that they will not send unsolicited messages.

With their unilateral statement, users can request at any time that the Service provider stops the newsletter sending service and the service provider must meet such requests.

The Data processor will manage the data in connection with the newsletter sending service until the User requests the cancelling of such data.

## 6. Rights and obligations:

- 6.1. The provisions of this data protection regulation are based on voluntariness for the user.
- 6.2. The data processors consider the content of this data protection regulation binding for themselves. Data processors oblige themselves that they carry out any data processing related to their activities in compliance with this regulation and the provisions of the current legislation.

- 6.3. By clicking the Accept tab and by giving their registrations data, users agree that the data processor processes their data for statistical purposes and in connection with organizing the sports event and sending newsletters.
- 6.4. At the request of the user, the data processor shall delete personal data from the database and provide an access to the personal data stored.
- 6.5. The data processor shall meet the data-processing regulations specified in Act CXII of 2011 on the Right of Information Self-Determination and the Freedom of Information.
- 6.6. Registering users agree to provide authentic data during the registration and agree to notify the Data processor immediately in case any change or curse to such data.
- 6.7. Data processor excludes any liability for damages arising from providing wrong, inaccurate or false data but can claim compensation for such damages from the Registering athlete.
- 6.8. The data processor shall act in due diligence when processing or storing personal data. The data processor shall process the data confidentially and shall not pass it on to third persons except the data necessary for compiling the start list and the list of results in connection with the sports event, which data are considered public data on the basis of the voluntary consent of the registering athlete in point 3 hereunder.

## 7. Complaints

If you have questions or complaints about this data protection regulation or the website or you have comments on the abuse of data, please contact the operator, BUDAPESTMAN Kft, on telephone, mail or email in the following contacts: address: H-1138 Budapest, Váci út 177, Hungary, email: info@budapestman.hu).

The competent authority in authority procedures related to the abuse of data is Nemzeti Adatvédelmi és Információszabadság Hatóság (National Data Protection and Freedom of Information Authority, mailing address:1530 Budapest, Pf.: 5., address: H-1125 Budapest, Szilágyi Erzsébet fasor 22/c, Hungary, tel.: +36 (1) 391-1400, fax: +36 (1) 391-1410, e-mail: ugyfelszolgalat@naih.hu).

The operator of the website reserves the right to unilaterally modify this regulation.

Budapest, 19 April 2017